



*POS 3931: The Road to the White House 2008*  
*POS 4941: Field Work; Presidential Campaign Internship*  
*Spring 2008*

**Dr. Judithanne Scourfield McLauchlan**

Department of Political Science

University of South Florida St. Petersburg

Davis 116, office hours: Tuesdays 2 PM to 3:30 PM, Fridays Noon to 1:30 PM

and by arrangement

Office Phone: 727/873-4956; Fax: 727/873-4526

E-mail: [jsm2@stpt.usf.edu](mailto:jsm2@stpt.usf.edu)

**Course Objective:**

To study the history and politics of U.S. presidential campaigns, including an intensive internship in New Hampshire leading up to the first-in-the-nation primary.

In our seminars we will discuss topics such as the history of the presidential nominating process, the national conventions, voter turnout, campaign finance, third party and independent candidates, the electoral college, and the nature of presidential campaigns.

This is a six-credit course: three credits for the presidential campaign internship and three credits for the seminar about presidential campaigns.

**Course Meeting Times and Locations:**

Note that this is a by arrangement course. We will have our first meeting on Friday, 28 December 2007 (on USFSP campus); and we will meet in New Hampshire from 30 December 2007 through 9 January 2008 (to be specified in a separate itinerary). By the time Spring semester classes start, the week of 7 January 2008, we will have met for 10 seminars; therefore, we will only have five (5) remaining seminars plus the final exam once we return to Florida. Back on campus (during the Spring 2008 semester) our regular course meeting times will be Tuesdays from 11:00 AM to 1:50 PM. See this syllabus for exact dates, times, and locations.

**Course Website:**

[www.stpt.usf.edu/whitehouse](http://www.stpt.usf.edu/whitehouse)

Students will post blog entries and photos documenting their campaign internships on the site.

**Required Texts (available at the campus bookstore and on reserve at Poynter Library):**

Hugh Gregg and Bill Gardner. *Why New Hampshire?: The First-in-the-Nation Primary State*. Resources-NH, 2003.

Randall J. Jones, Jr. *Who Will Be in the White House?: Predicting Presidential Elections*. New York: Longman, 2002.

Nelson W. Polsby and Aaron Wildavsky. *Presidential Elections: Strategies and Structures of American Politics*, 12<sup>th</sup> ed. Rowman & Littlefield Publishers, Inc., 2008.

Dante J. Scala. *Stormy Weather: The New Hampshire Primary and Presidential Politics*. Palgrave Macmillan, 2003.

Stephen J. Wayne. *The Road to the White House 2008*, 8<sup>th</sup> ed. Thompson Wadsworth, 2008.

***Additional readings may be distributed in class and/or posted on Blackboard.***

**Additional Reading:**

Appendix 3 of this Syllabus includes the website links for the Democratic National Committee, Republican National Committee, and the New Hampshire and Florida Democratic and Republican party websites, as well as all of the Democratic and Republican presidential candidate websites and citations for books written by all of the presidential candidates. Please review these websites for more information about the candidates and campaigns prior to our first class meeting on December 28th. Every student will present a paper about a presidential candidate during our first class meeting. (The assignment will be e-mailed to all students in the class by 14 December.)

The following websites are good sources of information about what's happening on the presidential campaign trail:

politics.tampabay.com (*St. Petersburg Times*)

politicalwire.com

washingtonpost.com

nytimes.com

cnn.com

cspan.org (Road to the White House)

ABC News' "The Note" (<http://abcnews.go.com/sections/politics/US/TheNote.html>)

Project Vote Smart, [www.vote-smart.org](http://www.vote-smart.org)

the Polling Report, [www.pollingreport.com/wh2004.htm](http://www.pollingreport.com/wh2004.htm)

Democracy in Action, [www.p2008.org](http://www.p2008.org)

Politico, <http://www.politico.com/>

CQ, <http://cqpolitics.com/wmspage.cfm?parm1=5>

Wall Street Journal (Washington Wire) -<http://blogs.wsj.com/washwire/>

See also what the New Hampshire media are reporting about the upcoming primary election, especially the

<i>Concord Monitor</i>	<a href="http://www.primarymonitor.com">www.primarymonitor.com</a>
<i>Nashua Telegraph</i>	<a href="http://www.nashuatelegraph.com">www.nashuatelegraph.com</a>
<i>Manchester Union Leader</i>	<a href="http://www.unionleader.com">www.unionleader.com</a>
WMUR	<a href="http://www.thewmurchannel.com">www.thewmurchannel.com</a>

In addition, look at what the local newspaper of your candidate is saying (e.g., what are *The New York Times* and the *New York Post* saying about Hillary Clinton and Rudy Guiliani? What are the *Boston Globe* and the *Boston Herald* saying about Mitt Romney? What are the *Chicago Tribune* and the *Chicago Sun Times* saying about Barak Obama?).

### **Grading Policy:**

60% Seminar Papers (6 @ 10%)  
30% Final Exam  
10% Attendance and Class Participation (NH and FL)

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### **100% Total**

Each of the above is worth points corresponding to the percentage of the final grade that exam represents (e.g., the Final Exam is worth 30 points). Only the numerical grade of each assignment counts toward the course's grade. The letter grade given to any single test/assignment only indicates where a student places for a particular test in relation to classmates.

*A plus and minus system will be used in determining the final course grades (for both the seminar and for field work).*

### **Seminar Papers (60%)**

Students will write six (6) seminar papers during the course of the semester. *No late seminar papers will be accepted.* More detailed assignments and expectations will be handed out during the course of the semester, but a general timeline of topics and deadlines can be found below:

#### *Topics and Deadlines:*

Paper #1, Due Dec 28, Presidential Candidate Paper  
Paper #2, Due Jan 4, Review of Scala book, 2008 New Hampshire primary  
Paper #3, Due Jan 25, Reflections on Florida presidential primary experience  
Paper #4, Due Feb 5, Devise electoral strategy for party nominees  
Paper #5, Due Feb 12, Jones book, predict 2008 presidential election results  
Paper #6, Due Feb 19, Suggestions for reform

## **Final Exam (30%)**

The **Final Exam** (worth 30% of your final grade) will be administered on **March 4<sup>th</sup>**.

Attendance at the final examination is mandatory. Make-up exams will NOT be administered except in the most extreme (and documented) circumstances (e.g., the student is in the hospital or an immediate family member dies). Any student who fails to notify the professor of his or her absence from an exam within 24 hours of the scheduled exam absolutely forfeits all opportunity to take a make-up exam.

The final exam will include short answer, multiple choice, and essay questions that will require students to demonstrate their knowledge of the history and politics of U.S. presidential campaigns.

The University's Academic Dishonesty Policy will be strictly enforced. *See the University's Academic Dishonesty policy in your Undergraduate Catalogue.* You can view a copy online at [www.sa.usf.edu/handbook/02/academics/ImportantAcademicPolicies.htm](http://www.sa.usf.edu/handbook/02/academics/ImportantAcademicPolicies.htm)

## **Attendance and Participation (NH and FL) (10%)**

Note that this is a "by arrangement" course, and we will have meetings outside the regular Spring 2008 semester. Students will be given a list of meeting times prior to their registering for the course. It is expected that students will participate in ALL ACTIVITIES that are scheduled for the class while in New Hampshire, including morning seminars and other class events. Please review the syllabus and course meeting times prior to registration. If you cannot participate in course meetings and seminars, please do not register for the class.

Active and informed participation in class discussions and events will count towards your final course grade (10%). The professor will take attendance when class begins. To "attend" class is to arrive when class starts and to remain until class is finished.

Students who anticipate the necessity of being absent from class due to the observance of a major religious holiday must provide advance notice of the date(s) to the professor in writing during the first week of class.

Note that 10% is the difference between an "A" and a "B" for a semester grade.

## **Extra Credit Opportunities (up to 5%)**

Occasionally students will have the opportunity to participate in extra credit opportunities that relate to course material and projects, such as the presidential debates (the Republican YouTube Debate scheduled for 28 November 2007, and the Leadership Florida Presidential Debates (23 January 2008 and 25 January 2008), and the Florida Political Science Association conference (to be held on campus 12 April 2008).

### Misc.:

\*Cell phones and pagers should be turned off during class.

*\*Taping or taking notes for the purpose of sale is strictly prohibited. Students must obtain permission from the instructor prior to taping the class for personal use.*

### Support Services:

Students with documented learning and/or physical disabilities in need of accommodation are encouraged to work with the **Office of Student Disability Services** and should meet with the instructor to inform her about any special requirements they may have during the first week of classes (and to present her with the confidential letter from the Office of Student Disability Services). The Office of Student Disability Services is located in Terrace 200. USF(873)-4837 or USF(873)-4990. (As the Office of Student Disability Services brochure explains, "accommodations are designed to compensate for your specific disability. Accommodations vary from student to student and class to class, but they include services of note-takers, use of computers for exams, and the services of writing assistants or readers for exams.")

The **Academic Success Center** provides academic counseling, tutoring and instruction (including writing), and conducts workshops and seminars (topics include time management and test preparation). The Academic Success Center is located in Terrace 301. USF(873)-4632.

Take advantage of their time management tools. See the Academic Success Center website at <http://www.stpt.usf.edu/success/index.htm> to access the Weekly Study Schedule worksheet.

The **Counseling Center** is available for students who want to talk to someone about issues they are experiencing, such as adjusting to college life, stress, dating and sexuality, family problems, academic performance, alcohol and other drug use, and depression. All services are free and confidential. Counseling Services are located in Bayboro 119. USF (873)-4422 and USF (873)-4129.



REMINDER: You must register to vote before departing for New Hampshire if you want to vote in Florida's presidential preference primary on January 29<sup>th</sup>

## *Course Outline and Assignments*

### **SEMINAR 1: INTRODUCTION: THE ROAD TO THE WHITE HOUSE 2008**

**Friday, 28 December 2007**

**Noon to 3:00 PM DAV 130**

Seminar topics will include

- \*Course introduction and overview
- \*Expectations for New Hampshire, the campaign internship
- \*Presentations/materials from all presidential candidates and campaigns**
- \*Watch GOTV video, *7 Minutes to a Democratic Victory*
- \*Complete any remaining paperwork and edit participant spreadsheet
- \*Roster of internship placements to be distributed in class
- \*Assignment for Seminar Paper #2 to be distributed in class
- \*Administer Pre-Test Survey

#### **Reading Assignment:**

\*Gregg and Gardner, Chapters 1 and 2 (pp. 1-38) and Appendix A (pp. 285-298)

\*Polsby and Wildavsky, Chapter 4 part 1 (pp. 97-131)

\*Scala, Chapters 1 and 2 (pp. 1-72) and Chapter 6 (pp. 135-165)

\*Wayne, Chapter 5 (pp. 137-168)

\*Review the websites and learn more about of all presidential candidates and campaigns. See Appendix 3 of this Syllabus for a listing of all of the presidential campaign websites.

**\*PAPER #1 DUE:** Seminar Paper (2-4 pp.) about one of the presidential candidates (include a brief biography and brief review of policy initiatives). *Candidates will be assigned by the Instructor to ensure that there will be papers about all presidential candidates.* (The paper assignments will be e-mailed to students before December 14<sup>th</sup>.) Note: Student papers about each of the presidential candidates may be included in the *USFSP Road to the White House 2008* book (with student consent)

#### **Democrats**

Biden: BRATCHER  
Clinton: BONELLS  
BURROWS  
Dodd: DAVIS  
Edwards: ESCALERA  
Gravel: FACKIH  
Kucinich: FAVALE  
Obama: VAN HORN  
Richardson: LEACH

## Republicans

Giuliani	LEE TOMLINSON
Huckabee	LAPINSKI
Hunter	MOUTTAKI
McCain	MEEHAN
Paul	PERLEGIS
Romney	RODANSKI WILSON
Tancredo	SPILATRO
Thompson	SUMMERS

**SEMINARS 2 thru 10: POLITICAL STUDY TOUR OF NEW HAMPSHIRE & NEW HAMPSHIRE PRESIDENTIAL PRIMARY**  
**Sunday, 30 December 2007 thru Wednesday, 9 January 2008**

**NOTE:** A separate New Hampshire Itinerary and Meeting Schedule will be distributed in class.

Seminar topics will include

- \*Role of the New Hampshire First-in-the-Nation Primary
- \*New Hampshire Political Briefings
- \*Meetings at the New Hampshire Democratic and Republican Party Headquarters
- \*Tour and meetings at the New Hampshire State House
- \*Polling in New Hampshire
- \*Media coverage and the role of the internet in presidential campaigns
- \*The Iowa Caucuses and their impact on the New Hampshire Primary
- \*Watch and discuss the Iowa Caucus results as a class (January 3<sup>rd</sup>)
- \*Voter turnout and Get-Out-the-Vote operations
- \*Tour, Library and Archives of New Hampshire's Political Tradition

### Reading Assignment:

\*Smith, Andrew E. "The Perils of Polling in New Hampshire." (Included in *The Making of the Presidential Candidates 2004*, edited by William G. Mayer, Rowman & Littlefield, 2004.)

### Posted on Blackboard

\*Wayne, p. 120, "The Iowa Caucus: How It Works"

<http://www.iowacaucus.org/>

<http://www.iowagop.net/>

<http://www.iowademocrats.org/>

**\*PAPER #2 DUE Jan 4:** Review of Scala and expectations for 2008 New Hampshire presidential primary landscape and results. See assignment sheet (posted on Blackboard). E-mail to the professor at [ja\\_usf@yahoo.com](mailto:ja_usf@yahoo.com)

**Field Work Assignment (30 December thru Primary Day, 8 January 2008)**

Note: More information about the Field Work Assignment can be found in the Field Work portion of this syllabus, below. Activities while in NH will include

- \*Work at Internship Placement
- \*Keep log of internship hours (with supervisor sign off)
- \**Campaign Notebook* entries (blogs, journal entries, photos)
- \*Begin work on internship paper

**DUE: Log of Internship Hours and Supervisor Evaluation** (9 January 2008) (counts toward POS 4941: Field Work grade). The Log and the Supervisor Evaluation are included in this Syllabus packet.

(Absentee ballots mailed to FL voters in advance of January 29<sup>th</sup> primary)

For Further Reading (On Reserve at the Poynter Library)

Wayne P. Steger, Andrew J. Dowdle, Randall E. Adkins, **"The New Hampshire Effect in Presidential Nominations,"** Vol. 57, No. 3 (September 2004) *Political Research Quarterly*, pp. 375-390. **(Posted on Blackboard)**

Wayne P. Steger, **"Who Wins Nominations and Why?: An Updated Forecast of the Presidential Primary Vote,"** Vol. 60, No. 1 (March 2007) *Political Research Quarterly*, pp. 91-99. **(Posted on Blackboard)**

Paul F. Boller. *Presidential Campaigns*. Oxford University Press, 1996.

Pevevill Squire, ed. *The Iowa Caucuses and the Presidential Nominating Process*. Westview Press, 1989.

Charles Brereton. *First in the Nation: New Hampshire and the Premier Presidential Primary*. P. E. Randall, 1987.

Niall Palmer. *The New Hampshire Primary and the American Electoral Process*. Westview Press, 1999.

Gary R. Orren and Nelson W. Polsby, eds. *Media and Momentum: The New Hampshire Primary and Nomination Politics*. Seven Bridges Press, 1987.

Susan Berry Casey. *Hart and Soul: New Hampshire's Odyssey and Beyond*. National Health Insurance, 1986.

Dayton Duncan. *Grass Roots: One Year in the Life of the New Hampshire Presidential Primary*. Viking Penguin, 1991.

Hugh Gregg. *See How They Run: An Insider's View of the New Hampshire Presidential Primary*. P.E. Randall, 1990.



Walter Shapiro. *One Car Caravan: On the Road with 2004 Democrats before America Tunes In*. Public Affairs, 2003.

Meryl Levin and Will Kanteres. *Primarily New Hampshire: A Year in the Lives of Presidential Campaign Staffers Explored in Photographs and Words*. Third Rail Press, 2004.

**SEMINAR 11: THE PRESIDENTIAL NOMINATION PROCESS:  
An Historical Perspective  
15 January 2008**

Seminar topics will include

- \*New Hampshire campaign de-briefing
- \*Congressional Caucus
- \*National Conventions
- \*State Primaries
- \*Post-Test Survey administered in class

Reading Assignment:

\*Wayne, Chapter 1 (pp. 2-26)

\*Polsby and Wiladvsy, Chapter 4 part 2 (pp. 131-150)

**Due: "Campaign Notebooks"** that include journal entries, blog entries, photos, and memorabilia. (Counts toward POS 4941: Field Work grade)

**Note:** Excerpts from student journals will be included in the *USFSP Road to the White House* book (with student's permission)

(Early voting begins for FL presidential preference primary)

**SEMINAR 12: PRESIDENTIAL NOMINATING PROCESS  
22 January 2008**

Seminar topics will include

- \*Before the primaries
- \*Iowa and New Hampshire
- \*The Remaining primaries and caucuses, with a special look at Florida and "Tsunami Tuesday"
- \*National Party Conventions
- \*The "Veepstakes"
- \*Florida political briefing

Reading Assignment:

\*Wayne, Chapter 6 (pp. 173-206)

**FIELD WORK PAPER DUE:** 8-10 pp. about your New Hampshire internship experience (counts toward POS 4941: Field Work grade)

**Note:** Excerpts from student papers will be included in the *USFSP Road to the White House* book (with student's permission)

For Further Reading (On Reserve at the Poynter Library):

Lee Sigelman and Paul J. Wahlbeck, "The 'Veepstakes': Strategic Choice in Presidential Running Mate Selection," Vol. 91, No. 4 (December 1997) *American Political Science Review*, pp. 855-864. **Posted on Blackboard.**

Rhodes Cook. *The Presidential Nominating Process: A Place for Us?* Rowman & Littlefield Publishers, Inc. 2004.

Barbara Norrander. *Super Tuesday: Regional Politics and Presidential Primaries.* University Press of Kentucky, 1992.

Harvey L. Schantz. *American Presidential Elections: Process, Policy, and Political Change.* State University of New York Press, 1996.



**FLORIDA PRESIDENTIAL PREFERENCE PRIMARY**  
**Tuesday, January 29<sup>th</sup>**  
**NO LECTURE: FIELD WORK HOURS**

**DUE: PAPER #3, Friday, February 1, Reflections on the Florida Presidential Preference Primary.** (This paper can be e-mailed to the professor or dropped off during office hours.)

**SEMINAR 13: ON THE CAMPAIGN: TRAIL TO THE GENERAL ELECTION**  
**5 February 2008**

Seminar topics will include

- \*Media, Message, Polling
- \*Field and Voter Turnout
- \*Fundraising and Campaign Finance
- \*The Electoral College

**Reading Assignment:**

\*Polsby and Wildavsky, Chapter 5 (pp. 151-218)

\*Jones, pp. ix-72

\*Wayne, Chapters 2-5, excerpts to be announced

**DUE: PAPER #4: Electoral Strategy. Devise winning general election electoral strategy for Republicans and Democrats. Which will be the swing states in the 2008 general election?**

For Further Reading (On Reserve at the Poynter Library):

David Hill and Seth C. McKee, "The Electoral College, Mobilization, and Turnout in the 2000 Presidential Election," Vol. 33, No. 5 (September 2005) *American Politics Research*, pp. 700-725. **Posted on Blackboard.**

Darrell M. West. *Air Wars: Television Advertising in Election Campaigns, 1952-2004*. Congressional Quarterly Press, 2005.

Lawrence D. Longley and Neal R. Peirce. *The Electoral College Primer 2000*. Yale University Press, 1999.

Samuel L. Popkin. *The Reasoning Voter: Communication and Persuasion in Presidential Campaigns*. The University of Chicago Press, 1991.

Paul D. Schumaker and Burdett A. Loomis, eds. *Choosing a President: The Electoral College and Beyond*. Chatham House Publishers (Seven Bridges Press, LLC), 2002.

Roderick P. Hart. *Campaign Talk: Why Elections are Good For Us*. Princeton University Press, 2000.

Patricia Heidotting Conley. *Presidential Mandates: How Elections Shape the National Agenda*. The University of Chicago Press, 2001.

Kathleen Hall Jamieson and Paul Waldman. *The Press Effect: Politicians, Journalists, and the Stories that Shape the World*. Oxford University Press, 2002.

Jules Witcover. *No Way to Pick a President*. Farrar, Straus, and Giroux, 1999.

**SEMINAR 14: WHO WILL BE IN THE WHITE HOUSE?  
PREDICTING PRESIDENTIAL ELECTIONS  
12 February 2008**

Seminar topics will include

- \*Predicting presidential elections

Reading Assignment:

- \*Jones, pp. 73-132

- \*Wayne, Chapter 9, part 1 (pp. 300-312)

**Due: \*Paper #5 Due:** Seminar Paper (5-7 pp.) Using one of the approaches detailed in the Jones book, predict who will win the 2008 presidential election.

For Further Reading:

Helmut Norpoth, "From Primary to General Election: A Forecast of the Presidential Vote," Vol. 37, No. 4 (October 2004) *PS: Political Science and Politics*, pp. 737-740. **Posted on Blackboard.**

James E. Campbell. "The Referendum that Didn't Happen: The Forecasts of the 2000 Presidential Election," Vol. 34, No. 1 (March 2001) *PS: Political Science and Politics*, pp. 33-38. **Posted on Blackboard.**

**SEMINAR 15: Reforms  
February 19**

Seminar topics will include

- \*The Nomination Process
  - \*Can front-loading be prevented?
  - \*Should the nomination process be shortened?
    - National Primary
    - Post-convention Primary
    - Regional Primaries
  - \*The national conventions
  - \*The Electoral College
  - \*Campaign Finance Reform
  - \*Voter participation and civic education

### Reading Assignment

\*Jackson and Crotty, *The Politics of Presidential Selection*, pp. 235-241 (will be posted on Blackboard)

\*Polsby and Wildavsky, Chapter 6 (pp. 221-249)

\*Wayne, Chapter 10 (pp. 343-370)

**DUE: PAPER #6: Suggestions for reform, results of moving the Florida primary date**

### For Further Reading:

Thomas Gangale, "The California Plan: A 21<sup>st</sup> Century Method for Nominating Presidential Candidates," Vol. 37, No. 1 (January 2004) *PS: Political Science and Politics*, pp. 81-87.

**Posted on Balckboard.**

**Tuesday, February 26<sup>th</sup>**  
**NO SEMINAR: READING DAY**  
**prepare for final exam**

**FINAL EXAM: Tuesday, MARCH 4<sup>th</sup>**

### Other dates of note, Spring 2008 semester:

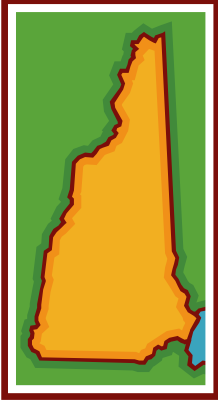
Spring Break: March 10<sup>th</sup>-15<sup>th</sup>

Florida Political Science Association Conference (at USFSP): April 12<sup>th</sup>

USFSP Honors Week, Tomorrow's Leaders Symposium: April 17<sup>th</sup>

Spring Classes End: April 25<sup>th</sup>

Additional Course Meeting (TBD): Meeting to watch (and distribute copies of) the DVD of the *USFSP Road to the White House* documentary as well as to distribute the *USFSP Road to the White House* book. (We will meet during our scheduled class time, on a Tuesday between 11 AM and 1:50 PM)



## **POS 4941: FIELD WORK**

### **PRESIDENTIAL CAMPAIGN INTERNSHIP**

### **NEW HAMPSHIRE FIRST-IN-THE-NATION PRIMARY**

“I hear and I forget. I see and I remember. I do and I understand.”  
Confucius

Students enrolled in *The Road to the White House 2008* will have the opportunity to work on the New Hampshire First-in-the-Nation Presidential Primary. The seminar will meet in New Hampshire from December 30<sup>th</sup> through January 9<sup>th</sup>. This will give students the ability to work through GOTV (Get Out the Vote) Weekend and on Primary Day (January 8<sup>th</sup>).

We will meet as a seminar in the mornings over the continental breakfast served at the hotel. For the rest of the day (this includes Saturday, Sunday, and New Years Day) you will work on one of the presidential campaigns. You will research and learn about all of the campaigns before selecting one for your internship. While the student will decide which campaign to work on, the professor will arrange the internship with the campaign staff.

The professor will schedule a few additional “field trips” and meetings while we are in New Hampshire. However, these meetings will be kept to a minimum to avoid disruption of the internships.

Campaigns involve long, hard days. The staff you will be working with will be working at least 14-16 hour days (and have been since last summer). You will be required to work at least 8 hours a day, but I am sure you will want to work more. Typically a campaign office opens by 8 AM (preparing the press clips) and is a buzz of activity through evening phonebanks, which usually end at 9 PM, at which time staff will prepare for the next day’s activities. Primary Day activities typically will begin no later than 5 AM; polls in some cities open at 6 AM. On Primary day you will likely work from 5 AM until the polls close. Nothing is as exciting or as challenging as working on a presidential campaign during the New Hampshire Primary. ***This will be an intense 10-day period!***

Your “Field Work: NH” grade will be based on participation in seminars and class events in New Hampshire, performance at the worksite (the Professor will make on-site visits and will meet with your internship supervisor; your supervisor will complete the attached evaluation), your “campaign notebook” (journal entries, blog entries, photos, memorabilia), and the paper you write about your internship experience.

## **GRADING POLICY:**

25%	<i>Campaign Notebook</i> (journal, blog, photos, memorabilia)
25%	8-10 pp. Paper about the NH presidential campaign internship experience
25%	Evaluation by Internship Supervisor and Instructor's site evaluation(s)
25%	Log of hours spent at internship placement and participation in class activities
<hr/>	
100%	

### **Your grade for the Field Work component will be based on the following:**

- ✓ Work on a presidential primary campaign in New Hampshire (30 December 2007 thru Primary Day, 8 January 2008) for an estimated 8-12 hours a day (or more) for 10 days
- ✓ Log of internship hours (due 9 January 2008). You will keep track of the dates and times that you work at your internship placement. *Have your supervisor sign off on your hours at the end of each shift.* A Log form for you to use is included in this packet.
- ✓ Evaluation by internship supervisor (due 9 January 2008). The evaluation form is included in this packet. It is up to you to give this form to your supervisor for him/her to complete. Do not wait until primary day to have the form filled out! ***Do not leave New Hampshire without retrieving this form!***
- ✓ Journal of Internship experiences (due 15 January 2008) In a separate notebook, record your internship experiences – describe the projects you work on, the campaign meetings and events you attend, and what you are learning about presidential campaigns and elections in general and the New Hampshire Primary in particular as a result of your internship experience. This *Campaign Notebook* should include your journal entries, a print-out of your blog entries, and photos of and memorabilia from your internship experiences.
- ✓ Blog about your internship experience. Start your blog before we leave for New Hampshire, not later than 27 December 2007. Keep up with your blog entries while in New Hampshire. (There are computers with internet access at the hotel, or you can bring your personal laptops for this purpose.) Print out a copy of your blog and include with your *Campaign Notebook* on 15 January 2008. There will be links to your blogs on the RTWH course website, so those on campus can follow your journey on the campaign trail.
- ✓ Photos documenting your internship experience. E-mail the instructor digital photos; students who do not have digital or other camera will be given disposable cameras for this purpose. Please advise the instructor before departing for New Hampshire whether you will require a disposable camera. (Send to the Instructor as soon as possible so they can be posted on the course website and included in the RTWH book, but no later than 15 January 2008)

- ✓ Documentary video. Students will be given a digital video recorder to take with them to their internship placement to document their experiences on the campaign trail. Excerpts from these videos will be compiled into a video about the course. (December 30 through January 8<sup>th</sup>) Students will also participate in pre-test/post-test video interviews using these cameras as well.
- ✓ Internship Paper (8-10 pages) (due 22 January 2008) Discuss what you have learned about the presidential nominating process and the New Hampshire presidential primary through your participation in the internship.

### **DEADLINES and IMPORTANT DATES**

19 September – 7 December

Select campaign; make airline reservations; complete paperwork; pay field trip costs; set up blog sites; register

1 December 2007 Finalize internship placement in consultation with the instructor

5 December 2007 Instructor faxes student internship applications to the campaigns

14 December 2007 Syllabus and Paper #1 assignments sent to students  
Books on reserve at Poynter Library  
Books available for purchase at campus bookstore

28-30 December 2007 Pre-Test video interviews with students

28 December 2007 FIRST CLASS MEETING, at USFSP

30 December 2007 thru 9 January 2008: Presidential Campaign Internship  
**8 January 2008: PRIMARY DAY in New Hampshire!**

9 January 2008 Supervisor Evaluation and Log of Internship Hours due  
(These will be collected by the instructor at the MHT airport)

**CAUTION: DO NOT** leave New Hampshire without your log of hours and your supervisor evaluation! The campaign headquarters will likely be packed up and the staff shipped to other states (or laid off) by the time we get back to Florida!

9-15 January 2008 Post-test video interviews conducted with students

15 January 2008 *Campaign Notebook* due

22 January 2008 *Internship Paper* due

29 January 2008 Florida Presidential Preference Primary (Election Day activities)



## Internship Evaluation for "The Road to the White House" Spring 2008

Presidential Campaign: \_\_\_\_\_

Please answer the following questions to the best of your ability. Your responses will be important in terms of assigning a grade to the following student:

Student Name: \_\_\_\_\_

Supervisor's Name: \_\_\_\_\_

Supervisor's Title: \_\_\_\_\_

Supervisor's Phone Number: \_\_\_\_\_

Supervisor's E-Mail address: \_\_\_\_\_

\* \* \* \* \*

1. Students were expected to spend work at their internship placement a minimum of 8 hours a day from December 30<sup>th</sup> thru January 8<sup>th</sup>. Did the student work the minimum required hours?
  
2. Did the student appear for work when scheduled?
  - a. \_\_\_\_\_ Always
  - b. \_\_\_\_\_ Most of the time
  - c. \_\_\_\_\_ Frequently late or did not appear
  
3. Realizing the student was not an expert in what he or she was doing, how would you rate the overall quality of the student's work?
  - a. \_\_\_\_\_ Quality was consistently high
  - b. \_\_\_\_\_ Quality was sometimes good and sometimes not good
  - c. \_\_\_\_\_ Quality was consistently less than good
  
4. Assuming you had to rate the student's performance on a scale ranging from 0 to 100, where would you rate this student?
  - a. \_\_\_\_\_ 0-60    Extraordinarily poor effort
  - b. \_\_\_\_\_ 61-70    Minimally acceptable
  - c. \_\_\_\_\_ 71-80    Average performance
  - d. \_\_\_\_\_ 81-90    Above average performance
  - e. \_\_\_\_\_ 91-100    Excellent performance

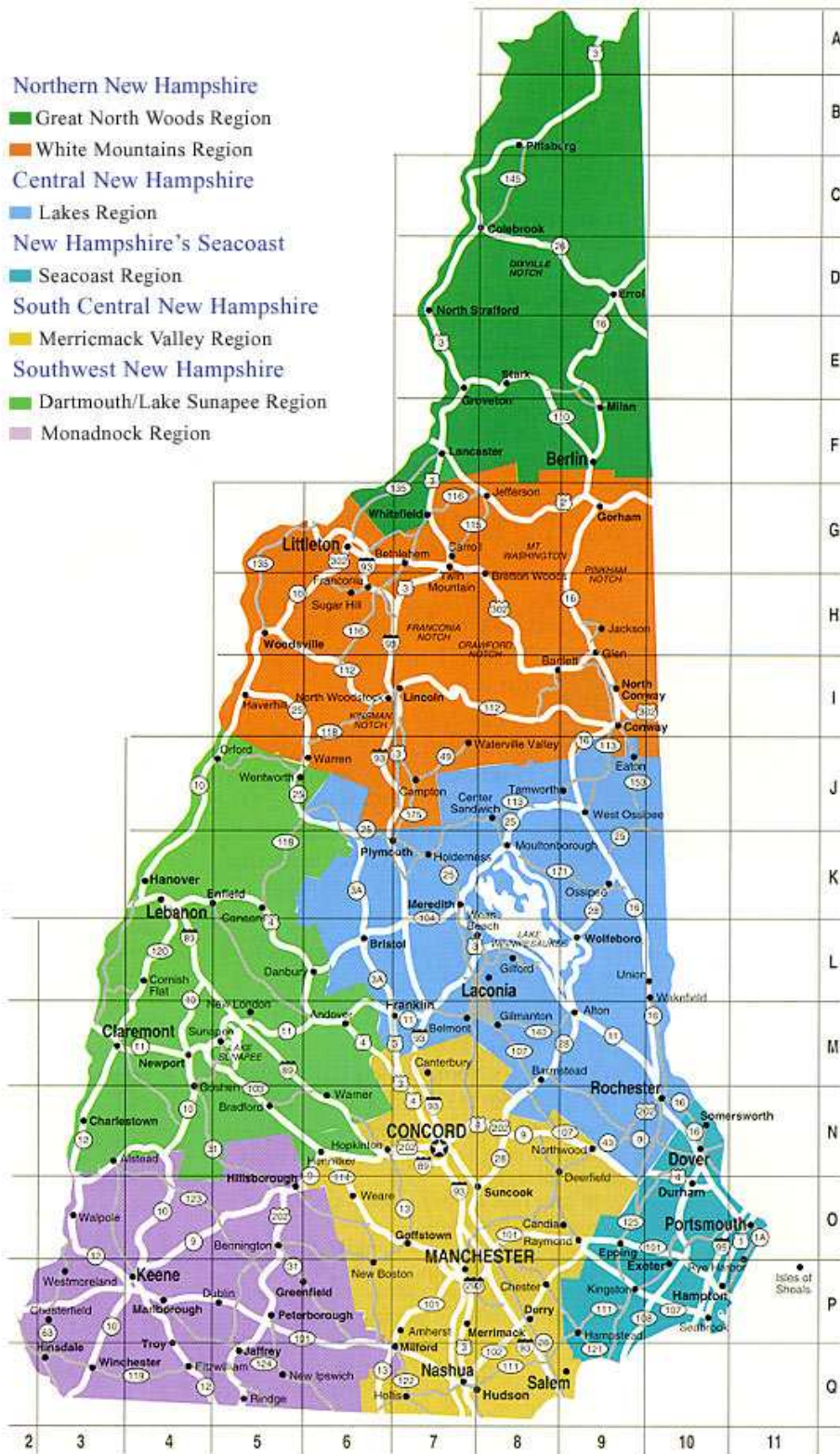
5. I would appreciate some brief comment about the student's performance that might help me in assigning a grade.

If you have any questions or concerns, you can reach me [Professor Judithanne Scourfield McLauchlan] at 727-873-4956 or [jsm2@stpt.usf.edu](mailto:jsm2@stpt.usf.edu). While in New Hampshire, I can be reached on my mobile phone, 727-744-8266



## Appendix 1 Map of New Hampshire

[www.visitnh.gov](http://www.visitnh.gov)



## Appendix 2 C-Span 2008 Electoral Map



## Appendix 3 Materials about 2008 Presidential Campaigns and Candidates

### Democratic and Republican Party Websites:

New Hampshire Democratic Party <http://www.nhdp.org>  
New Hampshire Republican Party <http://www.nhgop.org>  
Florida Democratic Party <http://www.fladems.com>  
Florida Republican Party <http://www.rpof.org>  
The Democratic National Committee <http://www.dnc.org>  
The Republican National Committee <http://www.rnc.org>  
<http://www.iowacaucus.org/>  
<http://www.iowagop.net/>  
<http://www.iowademocrats.org/>

### Democratic Presidential Candidates



**Joe Biden**, <http://www.joebiden.com>  
Telephone: (603)703-4920



**Hillary Clinton**, <http://www.hillaryclinton.com/nh>  
Telephone: (603) 634-4455



**Chris Dodd**, <http://www.chrisdodd.com>  
Telephone: (603) 668-3633



**John Edwards**, <http://www.johnedwards.com/nh>  
Telephone: (603) 606-3601



**Mike Gravel**, <http://www.gravel2008.com>  
Telephone: (603) 624-0052



**Dennis Kucinich,** <http://www.dennis4president.com>  
Telephone: (603) 749-2818



**Barack Obama,** <http://www.nh.barackobama.com>  
Telephone: (603) 668-2008



**Bill Richardson,** <http://www.richardsonforpresident.com>  
Telephone: (603) 296-9670

### *Republican Presidential Candidates*



**Sam Brownback,** <http://www.brownback.com>  
Telephone: (603) 703-4943  
(dropped out of race)



**John Cox,** <http://www.cox2008.com>  
Telephone: (603) 391-4684



**Rudy Giuliani,** <http://www.joinrudy2008.com>  
Telephone: (603) 513-5070



**Mike Huckabee,** <http://www.mikehuckabee.com>  
Telephone: (603) 986-9145



**Duncan Hunter,** <http://www.gohunter08.com>  
Telephone: (603) 913-1770



**John McCain,** <http://www.johnmccain.com>  
Telephone: (603) 369-4944



**Ron Paul**, <http://www.ronpaul2008.com>  
Telephone: (603) 747-3585



**Mitt Romney**, <http://www.mittromney.com>  
Telephone: (603) 836-0141



**Tom Tancredo**, <http://www.teamtancredo.com>  
Telephone: (603) 622-0044

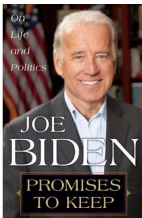


**Fred Thompson**, <http://www.fred08.com>  
Telephone:  
liz@fred08.com

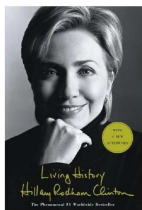


**Tommy Thompson**, <http://www.tommy2008.com>  
Telephone: (603) 540-2572  
(dropped out of race)

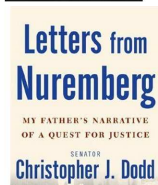
### *Democratic Presidential Candidate Book List*



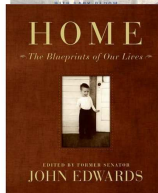
Biden, Joe. *Promises to Keep: On Life and Politics*. Random House, 2007.



Clinton, Hillary Rodham. *Living History*. Scribner, 2004.

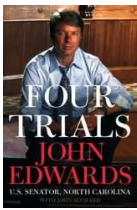


Dodd, Chris., and Larry Bloom. *Letters from Nuremberg: My Father's Narrative Quest for Justice*. Crown, 2007.

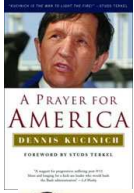


Edwards, John. *Home: The Blueprints of our Lives*. Collins, 2006.

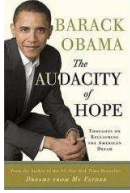




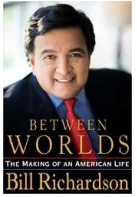
Edwards, John., and John Auchard. *Four Trials*. Simon & Schuster, 2004.



Kucinich, Dennis. *A Prayer for America*. Nation Books, 2003.



Obama, Barack. *The Audacity of Hope: Thoughts on Reclaiming the American Dream*. Crown, 2006.

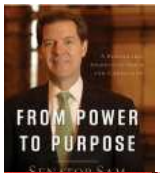


Richardson, Bill. *Between Worlds: The Making of an American Life*. Plume, 2007.

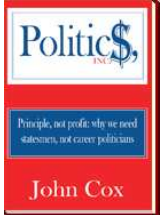


Gravel, Mike. *Citizen Power: A People's Platform*. Holt, Rinehart and Winston, 1972.

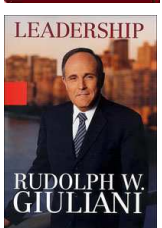
### **Republican Presidential Candidate Book List**



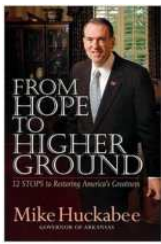
Brownback, Sam. *From Power to Purpose: A Remarkable Journey of Faith and Compassion*. Tom Nelson, 2007.



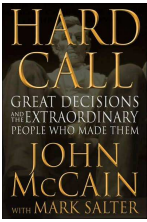
Cox, John. *Politics, Inc.: Principle, Not Profit: Why We Need Statesmen, Not Career Politicians*. Authorhouse, 2006



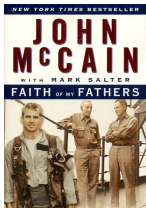
Giuliani, Rudolph W.. *Leadership*. Miramax, 2005.



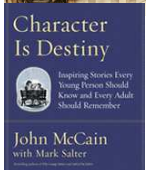
Huckabee, Mike. *From Hope to Higher Ground: 12 STOPS to Restoring America's Greatness*. Center Street, 2007.



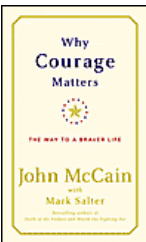
McCain, John., and Mark Salter. *Hard Call: Great Decisions and the Extraordinary People Who Made Them*. Twelve, 2007.



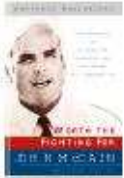
McCain, John., and Mark Salter. *Faith of My Fathers: A Family Memoir*. Harper Paperbacks, 2000.



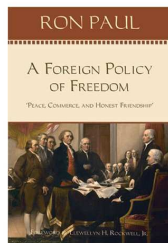
McCain, John., and Mark Salter. *Character Is Destiny: Inspiring Stories Every Young Person Should Know and Every Adult Should Remember*. Random House Trade Paperbacks, 2007.



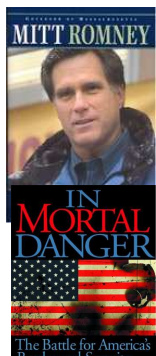
McCain, John., and Mark Salter. *Why Courage Matters: The Way to a Braver Life*. Random House, 2004.



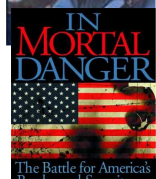
McCain, John., and Mark Salter. *Worth the Fighting For: The Education of an American Maverick, and the Heroes Who Inspired Him*. Random House Trade Paperbacks, 2003.



Paul, Ron. *A Foreign Policy of Freedom: Peace, Commerce, and Honest Friendship*. Foundation for Rational Economics and Education, 2007.



Romney, Mitt., and Timothy Robinson. *Turnaround: Crisis, Leadership, and the Olympic Games*. Regnery Publishing, 2007.



Tancredo, Tom. *In Mortal Danger: The Battle for America's Border and Security*. WND Books, 2006.

**Appendix 4**  
**MSNBC.COM Political Calendar**  
<http://www.msnbc.msn.com/id/14708421/>

**JANUARY 2008**

3 **IOWA CAUCUSES**

5 Wyoming GOP caucus

8 **NEW HAMPSHIRE PRIMARIES**

9 Republican presidential debate in Des Moines, Iowa

10 Democratic presidential debate in Des Moines, Iowa

[Republican presidential debate](#) in Myrtle Beach, S.C.

15 [2008 Democratic presidential candidate debate in Las Vegas](#)

Michigan presidential primary

19 [Nevada caucuses](#)

South Carolina GOP primary

23 Republican presidential debate in Florida

25 Democratic presidential debate in Florida

26 South Carolina Democratic primary

29 Florida primary

**FEBRUARY 2008**

1 Maine GOP caucus

5 AL, AK, AZ, AR, CA, CO, CT, DE, GA, IL, MN, MO, NJ, NY, ND, OK, TN & UT  
primaries

New Mexico Democratic caucus

Idaho Democratic primary

Kansas Democratic caucuses

9 Louisiana primary

Kansas Republican caucuses

10 Maine Democratic caucus

12 Maryland, Virginia & D.C. primaries

19 Hawaii Democratic primary, Washington & Wisconsin primaries

### MARCH 2008

4 OH, RI, TX, VT & MA primaries

8 Wyoming Democratic primary

11 Mississippi primary

### APRIL 2008

22 Pennsylvania primary

### MAY 2008

6 Indiana & North Carolina primaries

13 Nebraska & West Virginia primaries

20 Kentucky & Oregon primaries

27 Idaho Republican caucus

### JUNE 2008

3 Montana & South Dakota primaries

New Mexico GOP caucus

### AUGUST 2008

25- [Democratic National Convention](#) in Denver

28

## SEPTEMBER 2008

1-4 [Republican National Convention](#) in Minneapolis-St. Paul

26 [Presidential debate](#) in Oxford, Miss.

## OCTOBER 2008

2 [Vice Presidential debate](#) in St. Louis, Mo.

7 [Presidential debate](#) in Nashville, Tenn.

15 [Presidential debate](#) in Hempstead, N.Y.

## NOVEMBER 2008

4 Election Day