



The Road to the White House 2012

POS 3931; Spring 2012; Tuesdays and Thursdays from 11:00 am to 12:25 pm; DAV 250

Dr. Judithanne V. Scourfield McLauchlan

Department of History and Politics

University of South Florida St. Petersburg

Davis 116: Tuesdays and Thursdays from 3:30 pm to 4 pm and Wednesdays from 2:00 pm to 4:00 pm.

And by arrangement

Phone: 727/873-4956; Fax: 727/873-4526

E-mail: jsm2@usfsp.edu

Course Objective:

To study the history and politics of U.S. presidential campaigns, including an intensive presidential campaign internship leading up to the Florida Republican primary and Democratic caucuses.

In our seminars we will discuss topics such as the history of the presidential nominating process, the national conventions, voter turnout, campaign finance, third party and independent candidates, media, message, polling, the electoral college, and the nature of presidential campaigns.

Required Texts (Available at the campus bookstore)

Randall J. Jones, Jr. *Who Will Be in the White House?: Predicting Presidential Elections*. New York: Longman, 2002. [Note: On Reserve at Poynter Library]

Dante J. Scala. *Stormy Weather: The New Hampshire Primary and Presidential Politics*. Palgrave Macmillan, 2003. [Note: On Reserve at the Poynter Library]

Redlawsk, Tolbert, and Donovan. *Why Iowa? How Caucuses and Sequential Process Elections Improve the Presidential Nominating Process*. University of Chicago Press, 2010. [Note: Available as an e-book through USF library]

Stephen J. Wayne. *The Road to the White House 2012, 9th ed.* Thompson Wadsworth, 2012.

Additional readings may be distributed in class and/or posted on Blackboard.

Additional Reading:

Appendix 3 of this Syllabus includes the website links for the Democratic National Committee, Republican National Committee, and the Florida and Pinellas County Democratic and Republican party websites, as well as all of the Democratic and Republican presidential candidate websites and citations for books written by all of the presidential candidates. Please review these websites for more information about the candidates and campaigns prior to our first class meeting.

Suggested Reading/Viewing to Stay Abreast of National News and Current Events:

Daily: Read a daily newspaper, such as the *Tampa Bay Times*, *Tampa Tribune*, *New York Times*, the *Washington Post*, and/or the *Wall Street Journal*. (Available at Poynter Library and online.) Watch a network evening news program (NBC, CBS, ABC), CNN's "Situation Room" and/or "The NewsHour with Jim Lehrer" on PBS (<http://www.pbs.org/newshour/>). Listen to a radio news program, such as "Morning Edition" (5 to 9 AM) or "All things Considered" (4 to 6 PM) on WUSF 89.7 (National Public Radio).

Students are also encouraged to check websites devoted to American politics, such as www.politicalwire.com, www.politico.com, and www.cnn.com/POLITICS/. See also [washingtonpost.com](http://www.washingtonpost.com), nytimes.com, cspan.org (Campaign 2012), ABC News' "The Note" <http://abcnews.go.com/sections/politics/US/TheNote.html>, Project Vote Smart www.vote-smart.org, Wall Street Journal (Washington Wire) <http://blogs.wsj.com/washwire/>, www.gallup.com/home.aspx, and www.realclearpolitics.com/election/

For up-to-the-minute updates about Florida and Tampa Bay political news, see William March's blog on the *Tampa Tribune* website (<http://news.tboblogs.com/index.php/news/C520/>) and Adam Smith's "The Buzz" and "Bay Buzz" on the *Tampa Bay Times* website (<http://blogs.tampabay.com/buzz/> and <http://blogs.tampabay.com/baybuzz/>).

Weekly: Read one or more of the following: *Newsweek*, *Time*, *U.S. News & World Report*. (Available at Poynter Library and online.) Watch one or more of the Sunday morning talk shows: "Meet the Press" with David Gregory (NBC), "Face the Nation" with Bob Schieffer (CBS), "This Week" with George Stephanopolous (ABC), "Fox News Sunday" with Chris Wallace (Fox), and "Late Edition" with Wolf Blitzer (CNN).

For Florida and Tampa Bay weekly public affairs programming, see "Florida this Week" with Ron Lorei on WEDU and "Political Connections" with Al Ruechel and Adam Smith on Bay News 9.

Students should look for illustrations of the concepts discussed in the week's assigned readings and bring examples/clips to class for discussion and analysis.

Grading Policy:

35%	Presidential Campaign Internship
32%	Seminar Papers
28%	Research Paper
5%	Attendance and Class Participation

100% Total

Each of the above is worth points corresponding to the percentage of the final grade that exam represents (e.g., the Presidential Campaign Internship is worth 35 points). Only the numerical grade of each assignment counts toward the course's grade. The letter grade given to any single test/assignment only indicates where a student places for a particular test in relation to classmates.

A plus and minus system will be used in determining the final course grade. For example, 90-93 is an A-, 94-96 is an A, and a 97-100 is an A+. An 80-83 is a B-, an 84-86 is a B, and an 87-89.99 is a B+. And so on.

Envelopes with the students' research papers, final exams, and final grades will be available from the professor after May 8th. (They will be retained by the professor for later pick-up through the Spring 2013 semester, after which time they will be discarded.)

PRESIDENTIAL CAMPAIGN INTERNSHIP (35%)

Your grade for the Presidential Campaign Internship will be based on the following:

- ✓ Work 40 hours on a political campaign during the course of the semester. At least three (3) lectures will be cancelled during the course of the semester to assist students in working the required number of hours at the internship placement.
- ✓ The instructor will assist students in securing internship placements. There will be a Campaign Internship Job Fair during the first week of classes so that students can meet representatives of all of the campaigns prior to selecting their placement. The Internship must be approved by the Instructor. An Internship Application Form will be distributed in class; the Form must be returned to the Instructor no later than 12 January.
- ✓ Evaluation by internship supervisor (due 24 April). Evaluation Forms will be distributed in class for you to ask your supervisor to fill out. The instructor will follow up on the written evaluation by placing a call to your supervisor.

- ✓ Log of internship hours (due 24 April). You will keep track of the dates and times that you work at your internship placement. A form will be provided in the Field Work Packet of materials distributed in class on 10 January. Have your supervisor sign off on your hours at the end of each shift.
- ✓ Journal of Internship experiences (due 24 April) In a separate notebook, record your internship experiences – describe the projects you work on, the campaign meetings and events you attend, and what you are learning about campaigns and elections as a result of your internship experience. Include press clips, event invitations, campaign literature, photos, scripts, and any other materials that will illustrate the projects you are describing in your journal. NOTE: There will be a mid-point review of your journals to be sure that you are on the right track with the assignment (in terms of quantity and quality of journal entries and in terms of the work that you are doing at your internship placement). The mid-point review will take place on 28 February.
- ✓ Internship Paper (7-10 pages) (due 24 April) Discuss what you have learned about presidential campaigns and elections through your participation in the internship.

SEMINAR PAPERS (32%)

Students will write four (4) seminar papers during the course of the semester. Each of the four (4) papers is worth eight (8) points. *No late seminar papers will be accepted.* More detailed assignments and expectations will be handed out during the course of the semester, but a general timeline of topics and deadlines can be found below:

Paper #1, Due February 9, Review of Redlawsk book

Paper #2, Due February 16, Review of Scala book

Paper #3, Due April 19, Jones book, Predict 2012 presidential election results

Paper #4, Due April 26, Suggestions for Reform

PRESIDENTIAL CAMPAIGN RESEARCH PAPER (28%)

Students will have the opportunity to conduct in-depth research about a specific presidential campaign. (Each student will study a different presidential campaign.) Students will deliver a short presentation to the seminar about their research findings during Weeks 10 and 11 of the semester. A project proposal (and preliminary bibliography) is due during Week 4 of the semester (February 2). The instructor will schedule a bibliographic instruction with a reference librarian at Poynter Library during Week 2 of the semester (January 19). Research papers (12 to 15 pages in length) are due on March 20th, regardless of the date of your seminar presentation.

ATTENDANCE AND CLASS PARTICIPATION (5%)

Active and informed participation in class discussions and simulations will count towards your final course grade (5%). To “attend” class is to arrive when class starts and to remain until class is finished.

Students who anticipate the necessity of being absent from class due to the observance of a major religious holiday must provide advance notice of the date(s) to the professor in writing during the first week of class.

We will have vibrant class discussions, engage in vigorous debate, and learn from notable guest speakers. In order for you to benefit and learn from these activities, you must come to class prepared.

Note that 5% is the difference between an “A” and a “B+” for a semester grade.

Course Website and Blog:

<http://www.usfsp.edu/whitehouse/>

<http://usfsproadtothewhitehouse2012.blogspot.com/>

Students will post blog entries and photos documenting their campaign internships that will be linked on the course website. The instructor has also started a blog for the course that will be updated with photos and entries about our course meetings and events.

Misc.:

*Cell phones, i-pods, and pagers should be turned off during class (completely off, not in vibrate mode).

***Use of laptops in this class is strongly discouraged.** See the professor to explain why you absolutely must have a laptop during class. If an exception is granted, laptops should be used for course-related materials only. Surfing the web, checking e-mail and Facebook, and playing solitaire will serve as a distraction to your neighbor (not to mention these activities will be a distraction for YOU!). If you don't want to participate, then don't come to class. This course is an upper level seminar, and a premium is placed on your active participation in class discussion.

**Taping or taking notes for the purpose of sale is strictly prohibited.* Students must obtain permission from the instructor prior to taping the class for personal use.

Support Services:

Students with documented learning and/or physical disabilities in need of accommodation are encouraged to work with the **Office of Student Disability Services** and should meet with the instructor to inform her about any special requirements they may have during the first week of classes (and to present her with the confidential letter from the Office of Student Disability Services). The Office of Student Disability Services is located in Terrace 200. 873-4837 or 873-4990. (As the Office of Student Disability Services brochure explains, accommodations are designed to compensate for your specific disability. "Accommodations vary from student to student and class to class, but they include services of note-takers, use of computers for exams, and the services of writing assistants or readers for exams.")

The **Academic Success Center** provides academic counseling, tutoring and instruction (including writing), and conducts workshops and seminars (topics include time management and test preparation). The Academic Success Center is located in Terrace 301. 873-4632.

The **Counseling and Career Center** is available for students who want to talk to someone about issues they are experiencing, such as adjusting to college life, stress, dating and sexuality, family problems, academic performance, alcohol and other drug use, and depression. All services are free and confidential. Counseling and Career Services are located in Bayboro 119. 873-4422 and 873-4129.

Course Outline and Assignments

Iowa Caucuses: January 3rd

**Last day to register to vote in the Florida Presidential Primary (Republican):
January 3rd**

**Absentee ballots mailed for the Florida Presidential Primary (Republican):
January 3rd**

Week 1: Introduction to the Road to the White House 2012 (January 10 & 12)

Assignment:

Review materials included in Appendix 3 of this Syllabus, regarding the 2012 presidential candidates and campaigns

Copyright (c) 2013 by the American Political Science Association. This document is part of the online supplemental material for Teaching Civic Engagement: From Student to Active Citizen, published by APSA and edited by Alison Rios McCartney, Elizabeth A. Bennion, and Dick Simpson. APSA grants permission to cite or quote from the above document, cited as follows: 'Copyright (c) 2013 by American Political Science Association (McCartney, Bennion and Simpson, editors). The cited/quoted material may be found at: _____. Used with permission.' Permission is granted only for noncommercial use. All other rights reserved.

Review campaign internship materials and Presidential Campaign Internship Assignment Packet and decide on internship placement.

Review Presidential Campaign Research Paper Assignment and select campaign to research.

For Further Reading:

Paul F. Boller. *Presidential Campaigns*. Oxford University Press 2004.

Lecture 1 (Tuesday, January 10):

In Class: Presidential Campaign Internship Packet posted on Blackboard and discussed

In Class: Pre-Test Survey administered

New Hampshire Presidential Primary: January 10th

Lecture 2 (Thursday, January 12):

In Class: CAMPAIGN INTERNSHIP JOB FAIR

Due: Presidential Internship Application Form and Resumes (2 hard copies of each)

Week 2: Presidential Selection: Historical Overview (January 17 & 19)

Reading Assignment:

Wayne, Chapter 1 (pp. 2-26)

For further reading:

Paul F. Boller. *Presidential Campaigns*. Oxford University Press 2004.

Lecture 1 (Tuesday, January 17):

Lecture 2 (Thursday, January 19): MEET IN POYNTER LIBRARY, POY 281

In Class: Presidential Campaign Research Paper Assignment will be posted on Blackboard and Discussed

In Class: Bibliographic Research Instruction Session with reference librarian Jim Schnur.

Due: Research Paper Candidate/Campaign Preference Form

South Carolina Primary: January 21st

USF hosts NBC/Tampa Bay Times Republican Presidential Debate: January 23rd

<http://www.tampabay.com/prlink/NBCs-Brian-Williams-to-Moderate-GOP-debate-Jan-23-2012-at-USF-in-Tampa,51750>

Week 3: PRESIDENTIAL CAMPAIGN INTERNSHIP (January 24 & 26)

Assignment:

Wayne Chapter 5 (pp. 133-165)

Work on research paper proposal and preliminary bibliography.

Work at your presidential campaign internship placement.

Lecture 1 (Tuesday, January 24): NO LECTURE. Work at campaign internship

Lecture 2 (Thursday, January 26): NO LECTURE. Work at campaign internship

Due: Be sure to be keeping up with your Log of Hours and your Campaign Internship Journal. Update blog with posts and photos.

Florida Republican Primary: January 31st

Week 4: Presidential Nominating Process (January 31 & February 2)

Reading Assignment:

Wayne Chapter 6 (pp. 168-203)

For Further Reading:

Barbara Norrander. *Super Tuesday: Regional Politics and Presidential Primaries*. University Press of Kentucky, 1992.

Barry Burden. "The Nominations: Technology, Money, and Transferable Momentum," in Michael Nelson, ed. *The Election of 2004*. Washington, DC: CQ Press, 2005.

William G. Mayer. "The Basic Dynamics of the Contemporary Nominating Process: An Expanded View," in William G. Mayer, ed. *The Making of the Presidential Candidates 2000*. Lanham, MD: Rowman & Littlefield, 2004.

William J. Crotty, ed. *Winning the Presidency*. Boulder, CO: Paradigm Publishers, 2009.

Lecture 1 (Tuesday, January 31): NO LECTURE. Work at campaign internship.

Lecture 2 (Thursday, February 2): Presidential Nominating Process

Due: Research Paper Proposal and Preliminary Bibliography

Week 5: IOWA CAUCUSES (February 7 & 9)

Reading Assignment:

Redlawsk, Tolbert, and Donovan. *Why Iowa? How Caucuses and Sequential Process Elections Improve the Presidential Nominating Process*. University of Chicago Press, 2010. [Note: Available as an e-book through USF library]

For Further Reading:

Peverill Squire, ed. *The Iowa Caucuses and the Presidential Nominating Process*. Westview Press, 1989.

Lecture 1 (Tuesday, February 7)

Lecture 2 (Thursday, February 9): Due: Seminar Paper #1, Redlawsk book

Week 6: The New Hampshire Primary (February 14 & 16)

Reading Assignment:

Dante J. Scala. *Stormy Weather: The New Hampshire Primary and Presidential Politics*. Palgrave Macmillan, 2003. [Note: On Reserve at the Poynter Library]

For Further Reading:

Hugh Gregg and Bill Gardner. *Why New Hampshire?: The First-in-the-Nation Primary State*. Resources-NH, 2003. [On Reserve at the Poynter Library]

Wayne P. Steger, Andrew J. Dowdle, Randall E. Adkins, "The New Hampshire Effect in Presidential Nominations," Vol. 57, No. 3 (September 2004) *Political Research Quarterly*, pp. 375-390.

Charles Brereton. *First in the Nation: New Hampshire and the Premier Presidential Primary*. P. E. Randall, 1987.

Niall Palmer. *The New Hampshire Primary and the American Electoral Process*. Westview Press, 1999.

Gary R. Orren and Nelson W. Polsby, eds. *Media and Momentum: The New Hampshire Primary and Nomination Politics*. Seven Bridges Press, 1987.

Susan Berry Casey. *Hart and Soul: New Hampshire's Odyssey and Beyond*. National Health Insurance, 1986.

Dayton Duncan. *Grass Roots: One Year in the Life of the New Hampshire Presidential Primary*. Viking Penguin, 1991.

Hugh Gregg. *See How They Run: An Insider's View of the New Hampshire Presidential Primary*. P.E. Randall, 1990.

Walter Shapiro. *One Car Caravan: On the Road with 2004 Democrats before America Tunes In*. Public Affairs, 2003.

Meryl Levin and Will Kanteres. *Primarily New Hampshire: A Year in the Lives of Presidential Campaign Staffers Explored in Photographs and Words*. Third Rail Press, 2004.

Lecture 1 (Tuesday, February 14)

Lecture 2 (Thursday, February 16): Due: Seminar Paper #2, Scala book

Week 7: Party Rules and their Impact (February 21 & 23)

Reading Assignment:

Wayne, Chapter 4 (pp. 110-129)

For further reading:

William G. Mayer and Andrew E. Busch. *The Front-Loading Problem in Presidential Nominations*. Washington, DC: Brookings Institution, 2004.

Steven S. Smith and Melanie J. Springer. *Reforming the Presidential Nominating Process*. Washington, DC: Brookings Institution, 2009.

Nelson W. Polby. *The Consequences of Party Reform*. New York: Oxford University Press, 1983.

Lecture 1 (Tuesday, February 21)

Lecture 2 (February 23)

Week 8: Fundraising and Campaign Finance (February 28 & March 1)

Reading Assignment:

Wayne, Chapter 2 (pp. 30-65)

See also:

Federal Election Campaign Act 1971 (FECA)

Buckley v. Valeo (1976)

Bipartisan Campaign Reform Act of 2002 (BCRA)

McConnell v. FEC (2003)

Citizens United v. FEC (2010)

Center for Responsive Politics: www.opensecrets.org

Common Cause: www.commoncause.org

Federal Election Commission: www.fec.gov

For further reading:

Michael J. Malbin. *The Election after Reform: Money, Politics, and the Bipartisan Campaign Reform Act*. Lanham, MD: Rowman and Littlefield, 2006.

Lecture 1 (Tuesday, February 28): Due: Review of Campaign Internship Journals

Lecture 2 (Thursday, March 1): In Class: Campaign Internship Journals will be returned to students

Super Tuesday: March 6th

Week 9: Organization, Strategy, Tactics (March 6 & 8)

Reading Assignment:

Wayne, Chapter 7 (pp. 208-243)

Lecture 1 (Tuesday, March 6)

Lecture 2 (Thursday, March 8)

SPRING BREAK (Week of March 12th)

Florida Political Science Association Annual Meeting, University of Tampa, March 17th

Week 10: Historical Presidential Campaigns Research Presentations (March 20 & 22)

Lecture 1 (Tuesday, March 20): Student Research Presentations

Due: Presidential Campaign Research Papers (regardless of the date of your seminar presentation)

Lecture 2 (Thursday, March 22): Student Research Presentations

Week 11: Historical Presidential Campaigns Research Presentations (March 27 & 29)

Reading Assignment:

Begin reading the Jones book. Select methodology for your Jones paper.

Lecture 1 (Tuesday, March 27): Student Research Presentations

Lecture 2 (Thursday, March 29): Student Research Presentations

Week 12: Media, Message, Polling (April 3 & 5)

Reading Assignment:

Wayne, Chapter 8 (pp. 247-284)

See also:

www.livingroomcandidate.org

For Further Reading:

Kate Kenski, Brice W. Hardy, and Kathleen Hall Jamieson. *The Obama Victory: How Media, Money and Message Shaped the 2008 Election*. Oxford: Oxford University Press, 2010.

Richard Semiatin, ed. *Campaigns on the Cutting Edge*. CQ Press, 2008.

Richard Davis and Diana Owen. *New Media and American Politics*. New York: Oxford University Press, 1998.

Doris A. Graber, Denis McQuail, and Pippa Norris, eds. *The Politics of News: The News of Politics*. Washington, DC: CQ Press, 2007.

David Mark. *Going Dirty: The Art of Negative Campaigning*. Lanham, MD: Rowman & Littlefield, 2006.

Alan Schroeder. *Presidential Debates: Forty Years of High Risk TV*. New York: Columbia University Press, 2000.

Darrell M. West. *Air Wars: Television Advertising in Election Campaigns, 1952-2004, 4th ed.* Washington, DC: CQ Press, 2005.

Lecture 1 (Tuesday, April 3)

Lecture 2 (Thursday, April 5)

Week 13: Understanding Presidential Elections (April 10 & 12)

Reading Assignment:

Wayne, Chapter 9 (pp. 292-328)

For Further Reading:

Lee Sigelman and Paul J. Wahlbeck, "The 'Veepstakes': Strategic Choice in Presidential Running Mate Selection," Vol. 91, No. 4 (December 1997) *American Political Science Review*, pp. 855-864.

Lawrence D. Longley and Neal R. Peirce. *The Electoral College Primer 2000*. Yale University Press, 1999.

Samuel L. Popkin. *The Reasoning Voter: Communication and Persuasion in Presidential Campaigns*. The University of Chicago Press, 1991.

Paul D. Schumaker and Burdett A. Loomis, eds. *Choosing a President: The Electoral College and Beyond*. Chatham House Publishers (Seven Bridges Press, LLC), 2002.

Roderick P. Hart. *Campaign Talk: Why Elections are Good For Us*. Princeton University Press, 2000.

Patricia Heidotting Conley. *Presidential Mandates: How Elections Shape the National Agenda*. The University of Chicago Press, 2001.

Kathleen Hall Jamieson, ed. *Electing the President 2008: The Insider's View*. Philadelphia: University of Pennsylvania Press, 2009.

Dennis W. Johnson, ed. *Campaigning for President 2008: Strategy and Tactics, New Voices and New Techniques*. New York: Routledge, 2009.

Robert S. Erickson and Christopher Wlezien. "Leading Economic Indicators, the Polls, and the Presidential Vote." *PS: Political Science & Politics*. 41. no. 4 (2008): 703-707.

<http://www.apsanet.org/imgtest/PSOct08EriksonWlezien.pdf>

Michael D. Henderson, Sunshine Hillygus, and Trevor Tompson. "'Sour Grapes' or Rational Voting? Voter Decision Making Among Thwarted Primary Voters in 2008." *Public Opinion Quarterly*. 74. no. 3 (2010): 449-529. <http://poq.oxfordjournals.org/content/74/3/499.full>

Lecture 1 (Tuesday, April 10)

Lecture 2 (Thursday, April 12)

Week 14: Predicting the 2012 Presidential Election (April 17 & 19)

Reading Assignment:

Randall J. Jones, Jr. *Who Will Be in the White House?: Predicting Presidential Elections*. New York: Longman, 2002.

For Further Reading:

Helmut Norpoth, "From Primary to General Election: A Forecast of the Presidential Vote," Vol. 37, No. 4 (October 2004) *PS: Political Science and Politics*, pp. 737-740.

James E. Campbell. "The Referendum that Didn't Happen: The Forecasts of the 2000 Presidential Election," Vol. 34, No. 1 (March 2001) *PS: Political Science and Politics*, pp. 33-38.

Brad Lockerbie. "Election Forecasting: The Future of the Presidency and the House." *PS: Political Science & Politics*. 41. no. 4 (2008): 713-7168.

<http://www.apsanet.org/imgtest/PSOct08Klarner.pdf>

Carl Klarner. "Forecasting the 2008 U.S. House, Senate and Presidential Elections at the District and State Level." *PS: Political Science & Politics*. 41. no. 4 (2008): 723-728.

<http://www.apsanet.org/imgtest/PSOct08Klarner.pdf>

Lecture 1 (Tuesday, April 17)

Lecture 2 (Thursday, April 19): Due: Seminar Paper #3, Jones Book

Week 15: Reforming the Electoral System (April 24 & 26)

Reading Assignment:

Wayne, Chapter 10 (pp. 334-364)

For Further Reading:

Barbara Norrander. *The Imperfect Primary: Oddities, Biases, and Strengths of US Presidential Politics*. New York: Routledge, 2010.

Rhodes Cook. *The Presidential Nominating Process: A Place for Us?* Rowman & Littlefield Publishers, Inc. 2004.

Jules Witcover. *No Way to Pick a President*. Farrar, Straus, and Giroux, 1999.

Thomas Gangale, "The California Plan: A 21st Century Method for Nominating Presidential Candidates," Vol. 37, No. 1 (January 2004) *PS: Political Science and Politics*, pp. 81-87.

George C. Edwards III. *Why the Electoral College is Bad for America*, 2nd ed. New Haven: Yale University Press, 2011.

Caroline J. Tolbert and Peverill Squire, eds. "Reforming the Presidential Nominating Process." Vol. 42 (January 2009) *PS: Political Science and Politics*, -pp. 27-79.

Stepen J. Wayne. *Is This Any Way to Run a Democratic Election?* 4th ed. Washington, DC: CQ Press, 2010.

Lecture 1 (Tuesday, April 24): Due: Presidential Campaign Internship Materials [Paper, Journal, Log of Hours, Supervisor Evaluation]

In Class: Post-Test Survey administered in class

Lecture 2 (Thursday, April 26): Due: Seminar Paper #4: Suggestions for Reform

(FINAL EXAM WEEK APRIL 28 through MAY 4)

Florida Democratic Party Caucuses: May 5th

Florida Democratic Party Convention (to select delegates): June 2nd and 3rd

Republican National Committee Convention: August 27-30

Democratic National Committee Convention: September 3-7

ELECTION DAY: November 6th

APPENDIX 1:

<http://www.cnn.com/ELECTION/2012/calendar.html>

January

- 3
- Iowa caucuses
-
- 10
- New Hampshire presidential primary
-
- 21
- South Carolina Republican presidential primary
-
- 31
- Florida presidential primary (Republican)

February

- 4
- Nevada caucuses
-
- 7
- Colorado Republican caucuses
- Minnesota Republican caucuses
- Missouri presidential primary
-
- 11
- Maine Republican caucuses
-
- 28
- Arizona presidential primary
- Michigan presidential primary
- South Carolina Democratic presidential primary

March

-
- 3
- Washington Republican caucuses
- 6
- Alaska Republican caucuses
- American Samoa Democratic caucuses
- Colorado Democratic caucuses
- Georgia presidential primary
- Idaho Republican caucuses
- Massachusetts presidential primary
- Minnesota Democratic caucuses
- North Dakota Republican caucuses

Oklahoma presidential primary
Tennessee presidential primary
Texas presidential/state primary, Democratic precinct conv.
Vermont presidential primary
Virginia presidential primary
Wyoming Republican caucuses

- 10
- Kansas Republican caucuses
Virgin Island Republican caucuses
-
- 11
- Maine Democratic caucuses
-
- 13
- Alabama presidential/state primary
Hawaii Republican caucuses
Mississippi presidential/state primary
Utah Democratic caucuses
-
- 20
- Illinois presidential/state primary
-
- 24
- Louisiana presidential primary
-
- 31
- Arizona Democratic caucuses

April

-
- 3
- District of Columbia presidential/district primary
Maryland presidential/state primary
Wisconsin presidential primary & spring election
-
- 9
- Alaska Democratic caucuses
-
- 14
- Hawaii Democratic caucuses
Idaho Democratic caucuses
Kansas Democratic caucuses
Nebraska Democratic caucuses
Wyoming Democratic caucuses
-
- 15
- Washington Democratic caucuses

-
- 24
- Connecticut presidential primary
- Delaware presidential primary
- New York presidential primary
- Pennsylvania presidential/state primary
- Rhode Island presidential primary

May

-
- 1
- Democrats Abroad primary
-
- 5
- **Florida Democratic caucuses**
- Guam Democratic presidential primary
- Michigan Democratic caucuses
-
- 8
- Indiana presidential/state primary
- North Carolina presidential/state primary
- West Virginia presidential/state primary
-
- 15
- Idaho presidential/state primary
- Nebraska presidential/state primary
- Oregon presidential/state primary
-
- 22
- Arkansas presidential/state primary
- Kentucky presidential/state primary

June

-
- 3
- Puerto Rico Democratic caucuses
- Virgin Islands Democratic caucuses
-
- 5
- California presidential/state primary
- Montana presidential/state primary
- New Jersey presidential/state primary
- New Mexico presidential/state primary
- North Dakota Democratic caucuses
- South Dakota presidential/state primary
-

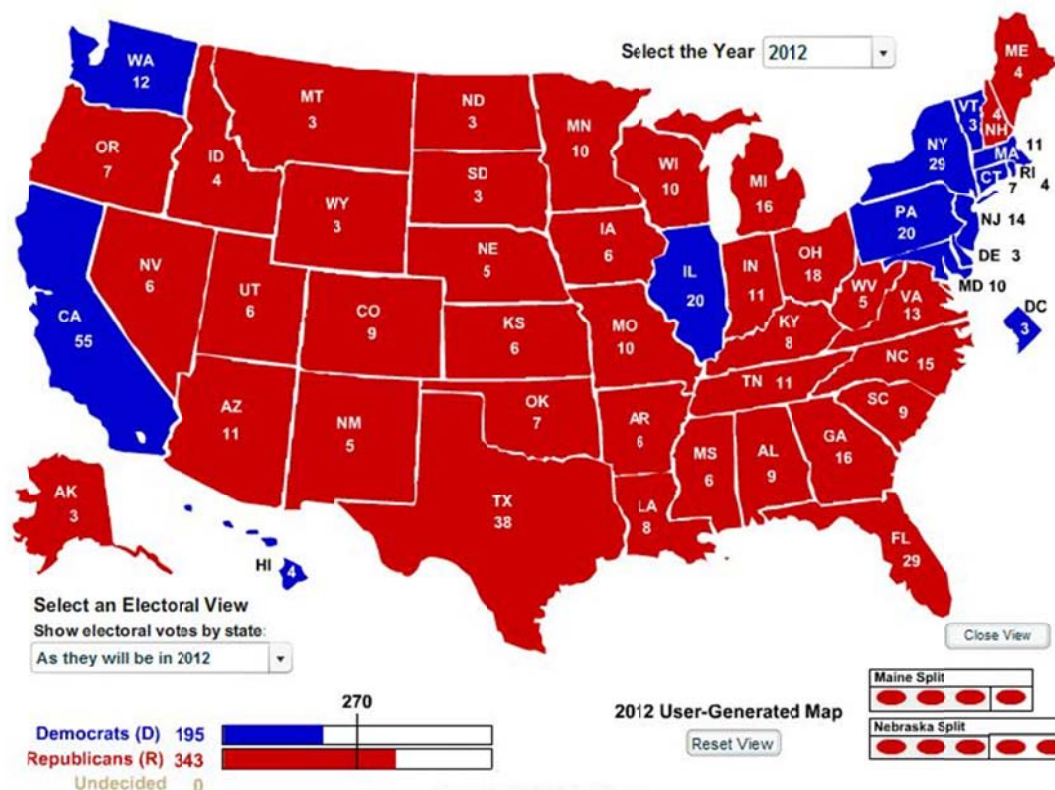
- 12
- Ohio presidential/state primary
-
- 26
- Utah Republican closed primary

APPENDIX 2: ELECTORAL MAP 2012

<http://www.270towin.com/>

http://www.realclearpolitics.com/epolls/2012/president/2012_elections_electoral_college_map.html

<http://campaign2012.c-span.org/electoral-college-map>



The Road to 270 (based on 2012 Electoral Votes)

Appendix 3

Political Party Information and Resources

The Florida Republican Party - <http://www.rpof.org/>

Address 1: 420 E. Jefferson Street; Tallahassee Florida 32301

Address 2: PO Box 311; Tallahassee, FL 32302

Phone: (850) 222-7920

E-Mail: rpofcommunications@rpof.org

Republican National Committee – <http://www.gop.com/>

Internship Information: [RNC Internship](#)

Internship Phone: (202) 863-8820

Internship E-Mail: Internships@rnchq.org

Internship Address: Attn: Intern Coordinator, 310 First Street, SE, Washington, DC 20003

The Republican Party of Pinellas – <http://www.pinellasrepublican.org/>

Office Address: 4707 140th Avenue North - Suite 208, Clearwater, FL 33762

Phone: (727) 539-6009

E-Mail: info@pinellasrepublicans.com

The Republican National Committee Convention – Tampa – <http://www.gopconvention2012.com/>

Volunteer Website: www.2012tampa.com

<http://www.rpof.org/2012-republican-national-convention/>

<http://www.tampabay.com/rnc-2012>

E-Mail: volunteer@2012tampa.com

Mailing Address *Committee on Arrangements:* PO Box 1809, Tampa, Florida 33601

Location of Convention: St. Pete Times Forum, 401 Channelside Drive, Tampa, Florida 33602

The Democratic National Committee – <http://www.dnc.org/>

The Florida Democratic Party – <http://www.fladems.com/>

Address: 214 South Bronough Street; Tallahassee, FL 32301

Phone: (850) 222-3411

E-Mail: email@floridadems.com

The Democratic Party of Pinellas – <http://www.pinellademocrats.com/>

Office: Pinellas County Headquarters, 2250 1st Avenue North, St Petersburg, FL 33713

Phone: (727) 327-2796

E-Mail: office@pinellademocrats.com

DEMOCRATIC PRESIDENTIAL CANDIDATE: INCUMBENT



President Barack Obama – <http://www.barackobama.com>

Address: Obama for America, P.O. Box 803638, Chicago, IL, 60680

Phone: (312) 698-3670

Twitter: [@barackobama](https://twitter.com/barackobama)

Facebook: [Barack Obama](https://www.facebook.com/BarackObama)

Obama For America – Tampa HQ - <http://www.barackobama.com/state/fl>

Address (Florida): 1771 E 9th Avenue, Tampa, FL 33605

Phone (Florida): (813) 283-3828

REPUBLICAN PRESIDENTIAL CANDIDATES:



Newt Gingrich – <http://www.newt.org/>

Address (National): Newt Gingrich 2012, 3110 Maple Drive; Suite 400, Atlanta, GA 30305

Phone (National): (678) 973-2306

Twitter: [@newtingrich](https://twitter.com/newtingrich)

Facebook: [Newt Gingrich](https://www.facebook.com/NewtGingrich)

E-Mail: newt@newt.org

Internship Information: [Newt Gingrich Internship](#)

Internship Application Supervisor: abell@newt.org

<http://www.newt.org/volunteer>



Jon Huntsman – <http://www.jon2012.com/>

Address: Jon Huntsman for President, 225 S. Orange Avenue; Suite 600, Orlando, FL 32801

Phone: (407) 674-2727

Twitter: [@jonhuntsman](https://twitter.com/jonhuntsman)

Facebook: [Jon Huntsman Jr.](https://www.facebook.com/JonHuntsmanJr)

E-Mail: press@jon2012.com

<http://jon2012.com/volunteer>



Ron Paul – <http://www.ronpaul2012.com/>

Address: Ron Paul Presidential Campaign Committee, 8000 Forbes Place, Suite 200, Springfield VA 22151

Phone: (855) 886-9779

Twitter: [@ronpaul](https://twitter.com/ronpaul)

Facebook: [Ron Paul](https://www.facebook.com/RonPaul)

E-Mail: media@ronpaul2012.com

<http://www.ronpaul2012.com/sign-up-as-volunteer/>



Rick Perry – <http://www.rickperry.org/>

Address: Perry for President, PO Box 12726, Austin, TX 78711

Phone: (855) 887-5627

Twitter: [@governorperry](https://twitter.com/governorperry)

Facebook: [Governor Perry](https://www.facebook.com/GovernorPerry)

E-Mail: campaign@rickperry.org

<https://www.rickperry.org/volunteer/>



Mitt Romney – <http://www.mittromney.com/>

Address (National): Romney for President, Inc, 585 Commercial Street, Boston, MA 02109

Phone (National): (857) 288-3500

Twitter: [@mittromney](https://twitter.com/mittromney)

Facebook: [Mitt Romney](https://www.facebook.com/MittRomney)

E-Mail (National): info@mittromney.com

Phone (Florida): (813) 490-2626

Address (Florida): 123 West Platt Street, Tampa, FL 33606

E-mail (Florida): TeamFL@mittromney.com

<http://www.mittromney.com/action>

Rick Santorum – <http://www.ricksantorum.com/>



Address: Santorum for President, PO Box 37, Verona, PA 15147

Phone: (515) 421-7224

Twitter: [@ricksantorum](https://twitter.com/ricksantorum)

Facebook: [Rick Santorum](https://www.facebook.com/RickSantorum)

E-Mail: info@ricksantorum.com

<https://www.ricksantorum.com/volunteer>

Buddy Roemer – <http://www.buddyroemer.com/>



Address: Buddy Roemer in 2012, 8440 Jefferson Highway, Suite 404, Baton Rouge, LA 70809

Phone: (225)364-3648

Twitter: [@buddyroemer](https://twitter.com/buddyroemer)

Facebook: [Buddy Roemer](https://www.facebook.com/BuddyRoemer)

E-Mail: info@buddyroemer.com

<http://www.buddyroemer.com/signup/>

Libertarian Party Presidential Candidate:



Gary Johnson – <http://www.garyjohnson2012.com/>

Address: 731 East South Temple, Salt Lake City, UT 8411

Phone (National): (801) 303-7922

E-Mail (National): media@garyjohnson2012.com

Twitter: [@govgaryjohnson](https://twitter.com/govgaryjohnson)

Facebook: [Gov. Gary Johnson](https://www.facebook.com/Gov.GaryJohnson)

State Campaign Director (Florida): Thomas Mahon

Phone (Florida): (505) 280-1708

E-Mail (Florida): tommahon@garyjohnson2012.com

<http://www.garyjohnson2012.com/volunteer>

OTHER



Michele Bachmann –

<http://www.michelebachmann.com/>

<http://www.michelebachmann.com/states/florida/>

E-Mail: info@michelebachmann.com

E-Mail (Volunteer): volunteer@michelebachmann.com

E-Mail (Florida): Florida@MicheleBachmann.com

Address: Bachmann for President, P.O. Box 96891, Washington, D.C. 20090-6891

Phone: (855) 624-7737

Twitter: [@teambachmann](https://twitter.com/teambachmann)

Facebook: [Michele Bachmann](https://www.facebook.com/MicheleBachmann)



Tim Pawlenty [R] –

<http://www.timpawlenty.com/>

Address: PO Box 385340, Bloomington, MN 55438

Twitter: [@timpawlenty](https://twitter.com/timpawlenty)

Facebook: [Tim Pawlenty](https://www.facebook.com/TimPawlenty)

<http://action.timpawlenty.com/internship-application>



Sarah Palin [R] – *Potential* – <http://www.SarahPAC.com/>

Address: SarahPAC, PO Box 7711 , Arlington, VA 22207

Twitter: [@sarahpalinusa](https://twitter.com/sarahpalinusa)

Facebook: [Sarah Palin](https://www.facebook.com/SarahPalin)



Herman Cain – <http://www.hermancain.com>

Address (National): Friends of Herman Cain, Inc, P.O. Box 2158, Stockbridge, Georgia 30281

Phone (National): (678) 601-2772

Twitter: [@thehermancain](https://twitter.com/thehermancain)

Facebook: [Herman Cain](https://www.facebook.com/HermanCain)

E-Mail (National): info@hermancain.com



Thaddeus McCotter – <http://www.mccotter2012.com/home/>

Address: McCotter 2012 , PO Box 530788 , Livonia, MI 48153

Phone: (734) 524-0834

Twitter: [@mccotter2012hq](https://twitter.com/mccotter2012hq)

Facebook: [McCotter 2012](https://www.facebook.com/McCotter2012)

E-Mail: campaign@mccotter2012.com

http://mccotter2012.com/get-involved/?take_action=feet_on_the_ground

Video Resources

June 13, 2011: Presidential Election – GOP Primary Debate in New Hampshire

Parts 1-10:

<http://www.youtube.com/user/DakotaVoice#p/u/29/CyMZkPFSPkg>

<http://www.youtube.com/user/DakotaVoice#p/u/28/4EVCUHzRqqQ>

<http://www.youtube.com/user/DakotaVoice#p/u/27/6LFYcW32AmY>

<http://www.youtube.com/user/DakotaVoice#p/u/30/snVyPgAj2hA>

<http://www.youtube.com/user/DakotaVoice#p/u/26/1IQaVmDnial>

<http://www.youtube.com/user/DakotaVoice#p/u/25/6rSVYGJAm3E>

<http://www.youtube.com/user/DakotaVoice#p/u/24/keZMRcO68KU>

<http://www.youtube.com/user/DakotaVoice#p/u/23/omMYj4mdd8A>

<http://www.youtube.com/user/DakotaVoice#p/u/22/mrkvhUQCAwk>

<http://www.youtube.com/user/DakotaVoice#p/u/21/r2VH4rP3VZ0>

August 11, 2011: GOP Primary Debate in Iowa. Parts 1-8

<http://www.youtube.com/watch?v=3qozdtTmM&feature=related>

<http://www.youtube.com/watch?v=3zC0HXVtDEg&feature=related>

<http://www.youtube.com/watch?v=hThtzm6ccGo&feature=related>

<http://www.youtube.com/watch?v=O63dlRbyQ2c&feature=related>

http://www.youtube.com/watch?v=1wz_K6qogAE&feature=related

http://www.youtube.com/watch?v=iq-f2q_wrWQ&feature=related

<http://www.youtube.com/watch?v=bLGJzHtNOO8&feature=related>

<http://www.youtube.com/watch?v=iPOAutcGOsA&feature=related>

Sept 7, 2011: GOP Primary Debate in the Ronald Reagan Library. Simi Valley, CA.

Parts 1-4

<http://www.youtube.com/user/DakotaVoice#p/u/10/5BZ-XuHjBAA>

<http://www.youtube.com/user/DakotaVoice#p/u/9/YMjwVVkFl4g>

<http://www.youtube.com/user/DakotaVoice#p/u/8/rxLKGvMkDXM>

<http://www.youtube.com/user/DakotaVoice#p/u/7/2lf20Ozmzt8>

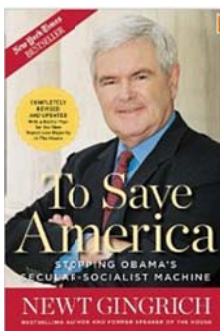
Sept 12, 2011: Presidential Election – GOP Primary Debate [Tea Party Debate] in Tampa, FL. Parts 1-3

<http://www.youtube.com/user/DakotaVoice#p/u/3/yo0HTlxWjHI>

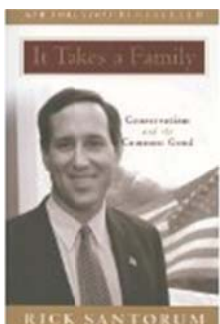
<http://www.youtube.com/user/DakotaVoice#p/u/2/oi-UTG6UUuo>

<http://www.youtube.com/user/DakotaVoice#p/u/1/LMrFl4XdibY>

Presidential Candidate Book List



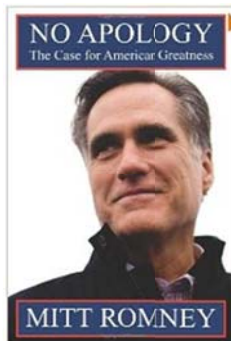
Gingrich, Newt. *To Save America: Stopping Obama's Secular Socialist Machine*. Regnery 2011.



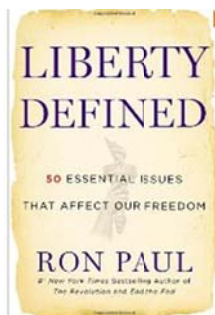
Santorum, Rick. *It Takes a Family: Conservatism and the Common Good*. ISI Books 2006.



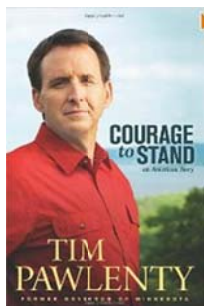
Palin, Sarah. *America by Heart: Reflections on Family, Faith and Flag*. Harper 2010.



Romney, Mitt. *No Apologies: The Case for American Greatness (Believe in America.)* St. Martin's Press 2010.



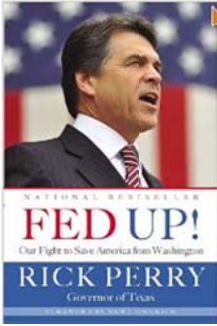
Paul, Ron. *Liberty Defined: 50 Essential Issues That Affect Our Freedom*. Grand Central 2011.



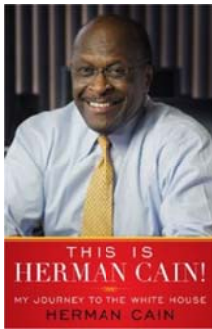
Pawlenty, Tim. *Courage to Stand: An American Story*. Tyndale 2011.



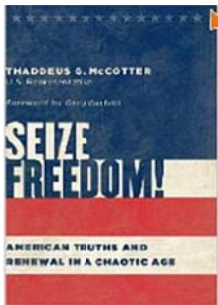
Obama, Barack. *The Plan: Barack Obama's Promise to America and His Plan for the Economy, Iraq, Healthcare and More*. Pacific Publishing 2009.



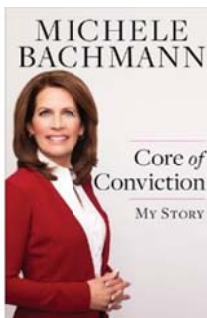
Perry, Rick. *Fed Up!: Our Fight to Save America from Washington*. Little, Brown and Company 2010.



Cain, Herman. *This is Herman Cain!: My Journey to the White House*. Threshold Editions 2011.



McCotter, Thaddeus. *Seize Freedom!: American Truths and Renewal in a Chaotic Age*. ISI 2011.



Bachmann, Michele. *Core of Conviction: My Story*. Sentinel HC 2011.