

Persuasive Essay

For this assignment please submit a persuasive essay that aims to convince others that your issue is important and worthy of greater attention.

- The essay does not need to be long, about 2-3 page in a word processor between 300-500 words.
- The essay should provide the key talking points about why your issue is important. This includes data, surveys, and compelling stories or accounts that support your concern.
- The essay should be written to persuade.
- The essay should conclude with a generic request to join the "cause."
- You should use at least 3 sources for your essay.
- These sources should all be unique.
- The sources should be listed at the end of your essay.

Strategy Essay

- Students must submit a strategy essay for promoting their concern to a wider audience. In 250-500 words students should outline an effective strategy for getting support for the concern from as many people as possible.
- This should be a strategy to gain publics and the political elites attention. This should not include doing a single task, but should outline a variety of actions that related to the ultimate goal of impacting the legislative agenda.
- The essay should mention any challenges with the accomplishing the given actions and the methods they would use to hopefully overcome obstacles and successfully impact the agenda.