APPENDIX C Posttest (Treatment)

[Note: Control Posttest is similar, except for last 4 subparts of question 36]

For each of the following questions, please CIRCLE or FILL IN the response, as appropriate:

1. During a typical week, how many days do you watch, read, or listen to local OR national OR international news on the Internet, not including sports?
   0. None
   1. One day
   2. Two days
   3. Three days
   4. Four days
   5. Five days
   6. Six days
   7. Seven days

2. Do you have social media accounts?
   1. Yes
   2. No
   IF YES, PROCEED TO Question 3. IF NO, PROCEED TO Question 4.

3. Please indicate which social media you use on a weekly basis by CIRCLING the appropriate answer(s). CIRCLE more than one if you use more than one.
   1. Facebook
   2. Twitter
   3. Instagram
   4. Vine
   5. Pinterest
   6. LinkedIn
   7. Other (please specify here __________________________)
   8. I don’t use any social media

Please enter the last 5 digits of your cell phone number:

____  ____  ____  ____  ____
If you answered 1-7 on Question 3, proceed to Question 4. If you answered 8 on Question 3, proceed to Question 5.

4. Approximately how long have you been using any form of social media?
   1. 1-6 months
   2. 7-12 months
   3. 1-2 years
   4. 3-4 years
   5. Longer than 4 years

5. For the following series of statements, please write a capital R or a capital D next to each one. D = “Democratic” and R = “Republican” and would indicate which party is generally more supportive of each statement:
   1. Reducing the size of the federal government _____
   2. Oil drilling in Artic Wildlife refuge _____
   3. Expanding the rights of gays and lesbians _____
   4. Raising taxes on higher-income people _____
   5. Restricting access to abortion _____
   6. Reducing the defense budget _____

6. Do you generally consider yourself to be a Democrat, a Republican, an Independent, or what?
   1. Democrat
   2. Republican
   3. Independent
   4. Other (specify) __________________

7. Here is a 7 point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative. Where would you place yourself on this scale?
1. Extremely liberal
2. Liberal
3. Somewhat liberal
4. Neither liberal nor conservative
5. Somewhat conservative
6. Conservative
7. Extremely conservative

8. Below is a list of politicians. Please indicate their political identification (D= “Dem” and R= “Rep”).
   1. Nancy Pelosi __________
   2. John Boehner __________
   3. Abraham Lincoln __________
   4. Franklin Delano Roosevelt __________
   5. John F. Kennedy __________
   6. Bill Clinton __________
   7. Ronald Reagan __________

9. Please indicate the extent to which you agree with the following statements. Circle the number that best corresponds with your opinion.

<table>
<thead>
<tr>
<th>Statement:</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neither agree or disagree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>I am interested about what is going on in politics and government</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>I regularly follow what's going on in politics and government</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>
Chapter 10: “Using Twitter to Promote Classroom and Civic Engagement” by Woodall and Lennon

<table>
<thead>
<tr>
<th>Sometimes politics and government seem so complicated that a person like me can't really understand what's going on.</th>
<th>5</th>
<th>4</th>
<th>3</th>
<th>2</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td>People like me don't have any say about what the government does.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Public officials don't care much what people like me think.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

10. How often do you discuss politics and public affairs with others in person, by phone call, or by letter? Circle the number that corresponds with your answer.

<table>
<thead>
<tr>
<th>Every day</th>
<th>At Least Once a Week</th>
<th>At Least Once a Month</th>
<th>Less Than Once a Month</th>
<th>Never</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

11. How often do you discuss politics and public affairs with others ONLINE – such as by e-mail, on a social networking site or by text message? Circle the number that corresponds with your answer.

<table>
<thead>
<tr>
<th>Every day</th>
<th>At Least Once a Week</th>
<th>At Least Once a Month</th>
<th>Less Than Once a Month</th>
<th>Never</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>
20. Here’s a list of activities some people might do. In the past 12 months, have you...? Circle YES or NO for each activity.

1. Attended a political rally or speech
   Yes  No
2. Attended an organized protest of any kind
   Yes  No
3. Attended a political meeting on local, town or school affairs
   Yes  No
4. Worked or volunteered for a political party or candidate
   Yes  No
5. Been an active member of any group that tries to influence public policy or government, not including a political party
   Yes  No
6. Worked with fellow citizens to solve a problem in your community
   Yes  No
7. Signed a paper petition
   Yes  No
8. Called into a live radio or TV show to express an opinion
   Yes  No
9. Contacted a national, state or local government official in PERSON, by phone call or by letter about an issue that is important to you
   Yes  No

21. Now, here is another list of activities some people do and others do not. In the past 12 months, have you...?

1. Contacted a national, state or local government official ONLINE, by email or by text message about an issue that is important to you
   Yes  No
2. Signed a petition ONLINE
   Yes  No
3. Sent a “letter to the editor” to a newspaper or magazine ONLINE, by email or by text message
   Yes  No
4. Commented on an online news story or blog post to express an opinion
   Yes  No
22. Do you plan to use Twitter now that class has ended? Yes
No
If you answered Yes, proceed to question 23; if No, proceed to question 24.

23. Which of the following characterizes the way(s) that you expect that you will use Twitter?

Circle Yes or No for each activity.
1. Follow news updates and the original tweets of others regarding politics or social issues Yes No

2. Follow elected officials, candidates for office, or other political figures Yes No
3. Follow news updates and the original tweets regarding entertainment (e.g., sports, celebrities, popular culture, etc.)

4. Regularly post my own original tweets

5. Encourage other people to take action on a political or social issue that is important to me

6. Repost content related to political or social issues that was originally posted by someone else

24. In the last 12 months, has there been a time when you decided to LEARN MORE about a political or social issue because of something you read on a social networking site or Twitter?

25. IF YES: Did you find out about that issue from…
   1. Someone you know personally
   2. Someone you don’t know personally (public figure, journalist, website, or other organization)
   3. Both

26. In the last 12 months has there been a time when you decided to TAKE ACTION involving a political or social issue because of something you read on these sites?

27. IF YES: Were you encouraged to take action by…
   1. Someone you know personally
2. Someone you don’t know personally (public figure, journalist, website, or other organization)
3. Both

28. Please indicate the extent to which you agree with the following statements. Circle the number that best corresponds with your opinion.

<table>
<thead>
<tr>
<th>Statement:</th>
<th>Strongly Agree</th>
<th>Agree</th>
<th>Neither agree or disagree</th>
<th>Disagree</th>
<th>Strongly Disagree</th>
</tr>
</thead>
<tbody>
<tr>
<td>This class was engaging.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>I participated verbally in classroom discussions.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>I enjoyed using Twitter as a requirement for this class.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Using Twitter enhanced my participation in class discussions.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Using Twitter enhanced my discussions with classmates outside of class.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>I chose to use Twitter instead of verbally participating in class.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Using Twitter has increased my interest in politics and/or public policy.</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

29. Did you use social media for non-school related reasons during a class this semester?
   a. Yes
b. No

30. IF YES: Which social media did you use? Circle up to 3.
   a. Twitter
   b. Facebook
   c. Instagram
   d. SnapChat
   e. Google hangout
   f. ___________

31. People may follow certain social media accounts (e.g., Twitter or Snapchat) for a variety of reasons, including: information, self-expression (share one’s opinions), guidance/advice, entertainment, and social utility (use information to further social interactions). For each of the following types of social media accounts that you use for political information, put an “X” under the primary reason that you follow that account. Leave the entire row blank if you do not follow that type of account.

<table>
<thead>
<tr>
<th>Type of social media account</th>
<th>Info</th>
<th>Self-expression</th>
<th>Guidance</th>
<th>Social Utility</th>
<th>Entertainment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual political candidate(s)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Political party/parties</td>
<td></td>
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<tr>
<td>News organizations (e.g., CNN)</td>
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<tr>
<td>Individual political commentators</td>
<td></td>
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</tr>
<tr>
<td>Political action groups, national (e.g., NRA, Sierra Club)</td>
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<tr>
<td>Political action groups, local (e.g., ASU’s USG, Tempe Coalition)</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>